Deregulation and Tariffication at Last:

THE SAGA OF RICE SECTOR REFORM IN THE PHILIPPINES

By V. Bruce J. Tolentino and Beulah Maria de la Pena



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Acronyms

ADB Asian Development Bank

AFMA Agriculture and Fisheries Modernization Act

ASEAN Association of South East Asian Nations

AusAid Australian Agency for International Development

BAR Bureau of Agricultural ResearchBAS Bureau of Agricultural Statistics

BSP Bangko Sentral ng Pilipinas

COA Commission on Audit

DA Department of Agriculture

DOF Department of Finance

DTI Department of Trade and Industry

EO Executive Order

ESCAP Economic and Social Commission for Asia and the Pacific

ESETS Education Support, Extension, and Training Services

FAO Food and Agriculture Organization

FIRB Fiscal Incentives Review Board

FMR farm-to-market road

FSC Food Security Committee

GAA General Appropriations Act

GOCC Government-Owned and Controlled Corporation

HB House Bill

HR House Resolution

IFPRI International Food Policy Research Institute

IRR Implementing Rules and Regulations
IRRI International Rice Research Institute

LGU Local Government Unit

MAV minimum access volume

NEDA National Economic Development Authority

NFA National Food Authority

NIA National Irrigation Administration

NTB non-tariff barrier

OECD Organization for Economic Cooperation and Development

OPAFSAM Office of the Presidential Assistant for Food Security and Agricultural

Modernization

PAGASA Philippine Atmospheric, Geophysical and Astronomical Services Administration

PhilMech Philippine Center for Postharvest Development and Mechanization

PhilRice Philippine Rice Research Institute

PIDS Philippine Institute for Development Studies

PSA Philippine Statistics Authority

RA Republic Act

RMR regular-milled rice

QR quantitative restriction

TRAIN Tax Reform for Acceleration and Inclusion

SB Senate Bill

SR Senate Resolution

SWS Social Weather Stations

UN United Nations

UNDP United Nations Development Programme

USAID United States Agency for International Development

WB World Bank

WMR well-milled rice

WTO World Trade Organization

Deregulation and Tariffication at Last:

The Saga of Rice Sector Reform in the Philippines

By V. Bruce J. Tolentino and Beulah Maria de la Pena¹

Rice has dominated Philippine food security and agricultural policy for the last century. Policies have focused on government control of rice trade, particularly of imports, implemented through import licensing and quotas, buffer stocking and industry regulation executed by the parastatal National Food Authority (NFA).

Since the early 1980s, many analysts have pointed out the rent-seeking and inefficiencies spawned by the restrictive trade and regulatory regime in Philippine agriculture, particularly on rice.2 International finance institutions and some Philippine policymakers have also attempted to liberalize the rice sector by eliminating import licensing and transforming quotas to tariffs. However, all such efforts failed until 2019. The earlier attempts were unsuccessful, largely due to the broad and persistent political weight and resistance of the NFA, as well as of various groups that were captive to the regulatory regime. Finally, on 5 March 2019, Republic Act 11203

was passed. The act allowed the deregulation of rice trade and domestic commerce by cutting down the monopoly powers of the NFA and replacing quantitative restrictions (QRs) on rice imports with tariffs.

How was the reform of Philippine rice sector policy finally achieved, after decades of failed reform efforts? An earlier paper (Tolentino and de la Pena, 2011)³ explored the various and multiple attempts at rice policy reform over the period 1980-2009 and the political economy factors that stymied the reform efforts. This paper updates the story, documenting: (a) the most important features of rice policy and its impact on the Philippines prior to 2019, and (b) how the entire economic decision-making cluster of the Philippine cabinet (including the Department of Finance and the Bangko Sentral ng Pilipinas (Central Bank of the Philippines), backed by a popular President, and a collaborative legislature finally enabled rice sector deregulation and import tariffication in the period from 2018-2019.

¹Respectively: Member, Monetary Board, BangkoSentral ng Pilipinas (BSP), Philippines, and Agriculture Policy Expert. The expert assistance of Ms. Abigael Ilagan of the BSP Department of Economic Research is gratefully acknowledged.

²See for example: David, Cristina C., 1983. "Economic Policies and Philippine Agriculture," Working Paper 1983-02, Philippine Institute for Development Studies.

³ Tolentino, V. Bruce J. and Beulah Ma. de la Pena, Stymied Reforms in Rice Marketing in the Philippines, 1980 – 2009 in The Asia Foundation, Built on Dreams, Grounded on Reality, 2011.

Persistent Structures of Rice Policy and Control in the Philippines

A long succession of laws, institutions, and bureaucratic arrangements were responsible for the implementation of restrictive public policy and participation in rice and food markets in the Philippines.

Prior to World War 2, the National Rice and Corn Administration (NRCA) was established in 1935 to control the two most important grain staples in the economy. In the post-WW2 era, the Rice Economic Board (REB) was organized in 1952, quickly followed by the Rice and Corn Coordinating Council (RCCC) in 1955, the Rice and Corn Board (RCB) in 1960, the Rice and Corn Administration (RCA) in 1962, and the National Grains Authority (NGA) in 1973.

With the Philippines under Martial Law from 1972-1986, the NGA was one of the first agencies created by former President Ferdinand Marcos. In 1981, Marcos issued Presidential Decree 1770, which renamed the NGA the National Food Authority (NFA) and put most foodstuffs under the NFA's control.

However, with the Philippine economy in dire straits and subject to a joint economic rescue program of the International Monetary Fund (IMF) and World Bank (WB), Executive Order 1028 of March 1985 was issued, reducing the NFA's mandate and authority to cover only rice and corn (maize). By 1985-1986, the growing opposition to the Marcos administration had begun to cripple the bureaucracy, preventing it from

moving forward substantially with the reforms agreed on with IMF and WB. The opposition culminated in the "people power revolution" of February 1986. The "Yellow Revolution" soon led to President Marcos, his family, and cohorts fleeing the country and the assumption of Corazon Aquino as President.

The new "revolutionary" government under President Aquino immediately set out with reforms across sectors, including the liberalization of trade and commerce in agricultural commodities and goods. Leading the reforms were the Minister of Agriculture and Food, Ramon Mitra, and his Deputy Minister Carlos Dominguez.⁴ Yet even in the reform-heavy aftermath of the "people-power revolution," rice trade continued to be monopolized and heavily regulated by the NFA, while other food grains were liberalized. Continued protection of the rice sector was seen as crucial to maintaining a broad base of support for the coalition Aquino government. Thus, despite the support of a broad swath of economists and analysts⁵, the liberalization of rice policy was not pursued.

It was only in 1996, under Republic Act (RA) 8178, that NFA's control of and participation in corn trade and marketing was removed as the Philippines entered into the process of accession toward membership in the World Trade Organization (WTO).

The NFA's participation in domestic rice trade and monopoly control of rice imports continued post-

⁴Mr. Ramon Mitra was elected Speaker of the House of Representatives in the period following the passage of the 1987 Philippine Constitution. Mr. Mitra's deputy Carlos Dominguez was appointed Secretary of Agriculture by President Corazon Aquino.

⁵See for example, the "Yellow Book" (1985) and the "Green Book" (1987), prepared by a coalition of economists and analysts for consideration by the Aquino government. The Yellow Book dealt with reforms across the economy as a whole, while the Green Book focused on reforms needed for rapid agricultural recovery and rural growth.

WTO accession, even while the WTO Agreement on Agriculture required tariffication, or the replacement of all QRs on imports with tariffs. The Philippines invoked "special treatment", or a waiver of its commitments on selected products for "national food security", from 1995-2004.

In 1997, RA 8435, the Agriculture and Fisheries Modernization Act (AFMA) prescribed a comprehensive set of strategies to "modernize" the agriculture sector, even as it reinforced rice's special status by mandating self-sufficiency in the staple. On the basis of AFMA, the Philippines succeeded in requesting from the WTO two extensions of its special waiver of commitments: first from 2005-2012, and again up to July 2017. This special treatment of rice in the Philippines' trade

policies continued while the country participated in the efforts of the Association of South East Asian Nations (ASEAN) to build a single regional market and achieve the ASEAN Economic Community.

Finally, RA 11203 was formulated and passed into law on 5 March 2019. RA 11203 revoked NFA's sole authority to import rice and eliminated its regulatory powers over both domestic and international trade of rice. RA 11203 went further and limited the NFA's buffer stocking function to the procurement of only domestically grown rice. The law effectively redefined the country's instruments for rice food security—from promoting domestic rice self-sufficiency through import restrictions to promoting accessible and lower-priced food through a competitive rice market.

Pervasive Hunger in the Philippines

RA 11203 (2019), "An Act Liberalizing the Importation, Exportation, and Trading of Rice, Lifting for the Purpose the Quantitative Import Restriction on Rice, and for Other Purposes," is significant because it is key to reducing hunger which has plagued the Philippines for decades. Continuing government restriction on rice trade has raised rice prices, borne by Filipino consumers, to at least twice world reference prices.

The high price of rice has also significantly contributed to persistent hunger among the poor and exerted pressure on wages, downgrading the competitiveness of Philippine labor. Moreover, continuing import restriction and monopoly control of the rice industry has distorted incentives for Filipino farmers by putting their livelihoods behind trade walls that have encouraged inefficient, high-cost, and therefore uncompetitive, production.

FIGURE 1
Social Weather Stations: Degree of Hunger in Households,
Philippines, 1998-2019

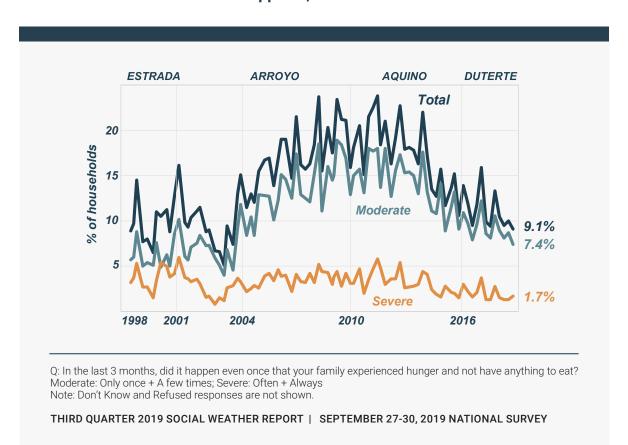
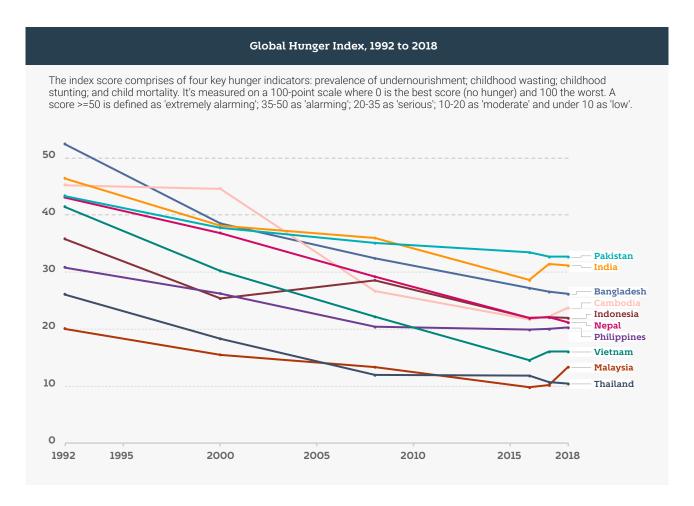


FIGURE 2 **Hunger Indexes**



Source: International Food Policy Research Institute (2018)

Figure 1, from the polling firm Social Weather Stations (SWS), shows that from 1998-2019, there was no significant reduction in self-reported severe hunger incidence. Self-reported moderate hunger significantly increased from 2004-2008 and continued at high levels until 2014. Since then, it has been on a downtrend but has yet to achieve the levels of the early 2000s.

Moreover, the country's progress in addressing key hunger indicators—the prevalence of undernourishment, childhood wasting, childhood stunting, and child mortality—has been slow. The Philippines' performance pales in comparison to Myanmar, Sri Lanka, and Vietnam, which all started with poorer numbers in 1992, but ended up better than the Philippines in 2018. Cambodia and Bangladesh have also shown significantly improved numbers over the last two decades (Figure 2).

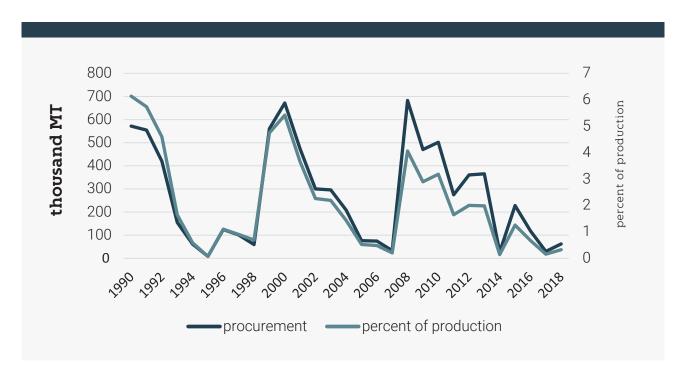
Rice Policy and Impacts Pre-RA 11203 (2019)

Prior to the Rice Liberalization Law of 2019, the country's food security was basically pursued through: (1) programs aimed at rice self-sufficiency implemented by the Department of Agriculture (DA), and (2) market interventions executed by the NFA for rice supply management and price stability.

Apart from regulating market participation and activities, the NFA's interventions in the rice market took the following forms: (a) the procurement of palay

or paddy (unmilled rice) to support a bureaucratically-determined minimum or floor farmgate price, (b) rice procurement and buffer stocking, particularly for the "lean" months between rice harvests, and (c) rice release to the market, again subject to bureaucratically-set rice retail prices, and distribution to influence rice consumer prices. The NFA held an unrestricted monopoly on rice imports up to 1995, when the country joined the WTO. Subsequently the NFA administered an import tariff quota or the "minimum access volume (MAV)" on rice

FIGURE 3
NFA Palay Procurement
Volume and % of Total Production
Annual, 1990–2018



Source: National Food Authority (NFA) and Philippine Statistics Authority (PSA)

imports as part of the Philippines' commitment to the WTO and allowed the private sector to import minimal amounts.

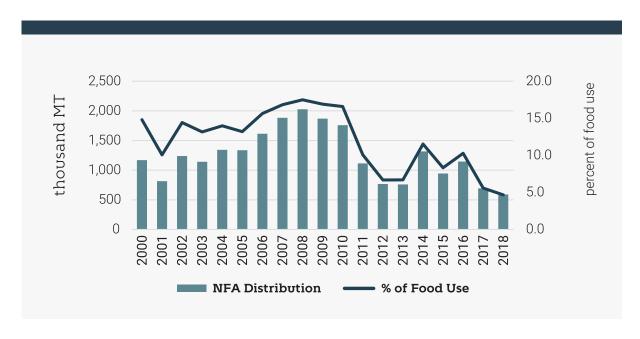
The NFA bought palay from farmers and farmer organizations at a support price, set at PHP17.00 per kilo in 2018. Farmers' cooperatives received incentives that increased the purchase price to PHP21.00 per kilo. The support price, financed by the national government, was conceived as covering production costs and some notional "fair" level of profit for farmers. In practice, the support price was generally set just minimally higher than the average prevailing farmgate price, at times even below this. The level of government subsidies to NFA, supplemented by NFA's borrowing from the banking system (which was subject to the Government's sovereign guarantee) limited NFA's capacity to price higher. Given such budget and pricing

constraints, the NFA has never been able to procure more than 6% of the total annual production of paddy rice; NFA procurement averaged only 2.5% from 1990 to 2010, and even lower at 1% from 2011 to 2018.

For buffer stock, the NFA aimed to maintain at least 30 days' supply in its warehouses as of June 1 of each year, and at least 15 days' supply at other points of the year. The 30-day level is a rough estimate of the amount needed to ensure that the NFA would be able to inject stocks into the market at moderate consumer retail prices during the rice-lean season from June to August. The 15-day level would allow the NFA to provide rice supplies within 48 hours and normalize prices within two weeks in areas hit by calamities.

From its stocks, the NFA distributed rice to the public via NFA-accredited shops (usually located

FIGURE 4
NFA Rice Distribution
Volume and Percent of Food Use
Annual, 2000-2018

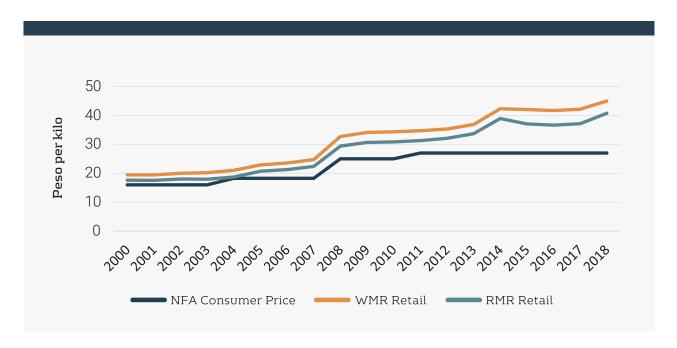


Source of Data: NFA, PSA

in the wet markets) at a price relatively lower than the prevailing domestic price. The objective was to moderate any increases in consumer rice prices. However, NFA's participation in the consumer market was, at most, only 18% of annual rice food usage, averaging only 12% from 2000-2017. From 2011-2018, the NFA's participation was even lower, averaging only 8%.

With NFA's limited participation in the domestic rice market, average rice retail prices remained much higher than the NFA rice release price. For instance, in 2018, the NFA was selling well-milled rice (WMR) at PHP24–PHP26 per kilo to retailers, with the final price to consumers set at PHP26–PHP28 per kilo. For the same year, prevailing wholesale and retail prices averaged PHP42–PHP53 per kilo in the national capital region. Cognizant that its releases were in effect subsidized, the NFA focused on distribution in markets where poor communities predominate. Thus, the NFA's rice distribution activities have evolved into part of the government's social protection measures for the poor, instead of being primarily focused on rice market stabilization.

FIGURE 5
NFA Price vs. Commercial Retail
Annual, 2000-2018



Source: NFA, PSA

The NFA's Reliance on Imports

Since the NFA's domestic palay procurement was miniscule relative to total local production, NFA relied on imports far more than on local procurement to ensure that it had adequate stocks. This was the inevitable consequence of import prices being much lower than domestic prices, given that domestic prices were encouraged to rise behind the country's trade wall.

NFA imported not only for buffer stock but also to fill in shortfalls in domestic production vis-à-vis estimated requirements. These estimates were developed through a process involving the DA bureaucracy, principally the policy and planning units of the Office of the Secretary and the DA-attached Bureau of Agricultural Statistics (BAS), plus the Philippine Atmospheric, Geophysical and Astronomical Services Administration (PAGASA).

Just before the harvest weeks of each year, the Inter-Agency Committee on Rice examined the rice supply-use statistics and discussed any developments (including inclement weather, pest infestation, floods, droughts, etc.) that may have affected the harvest and assessed total production and potential harvest

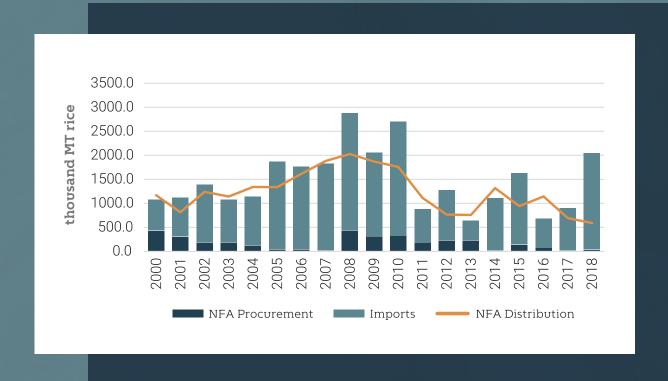
shortfalls (relative to forecast). Their recommendations were submitted to the Secretary of Agriculture who, in turn, advised appropriate trade action—to recommend import volume based on estimated production shortfall relative to total requirements—to the NFA Council and the NFA.

In 2010, the NFA was transferred from the supervisory ambit of the Secretary of Agriculture to the Office of the President. A special post, the Presidential Assistant for Food Security and Agricultural Modernization (OPAFSAM), was also created. In May 2014, the assessment of rice production shortfalls and required imports fell to the Food Security Committee (FSC) of the National Economic Development Authority (NEDA). This function was retained by the FSC-NEDA when the NFA was placed under the Office of the Cabinet Secretary.

In general, the inter-agency's estimates of production performance tended to err on the high side, while its import estimates tended to be lower than optimal. This was driven by the overall attitude of the DA being sensitive to production performance, coupled with the avoidance of unrest from rice farmers who naturally resisted any actions that might reduce farmgate prices.

⁶ President Benigno Aquino appointed the former Senator Francisco Pangilinan as OPAFSAM. Prior to the election of Mr. Aquino as President, Pangilinan had served as Chair of the Senate Committee on Agriculture and Food.

FIGURE 6
NFA Rice Distribution, Imports, and Domestic Palay Procurement
Annual, 2000-2018



Source: NFA, PSA

Note: Imports include minimal amounts by authorized private traders

The Illusion of NFA Rice as "Safety Net" for the Poor

The NFA did not need to handle the importation of the volumes of rice required to make up for estimated shortfalls in domestic supply; it could have simply allowed private sector players to import.

However, the NFA handled imports directly to maintain its position in the domestic market, based on the illusion that the distribution of NFA rice moderated "high" domestic prices. The illusion was that while NFA-distributed rice prices were indeed lower than domestic prices, the high domestic prices were in fact caused by NFA-enforced restrictions on imports and domestic commerce.

In reality, government policy and the NFA controlled import volumes to keep domestic rice prices high relative to the international market and protect the domestic rice industry from international competition. The NFA's domestic rice distribution at prices lower than domestic market was presented as a "safety net" for poor households, which would not be needed if more imports were allowed. Because the restrictive import policy was part of the rice self-sufficiency efforts, imports remained small in the context of overall domestic supply.

FIGURE 7
Domestic Rice Supply
Annual, 1990–2018



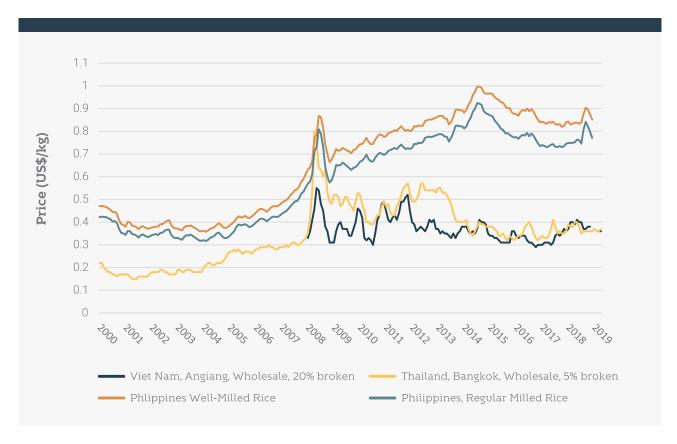
High Domestic Prices

Restrictive government control of imports, as exercised by the NFA, kept domestic prices high relative to international norms. Filipinos generally paid two to three times more for their rice compared to Thai or Vietnamese consumers.

There was always a gap between Philippine prices and those of Vietnam and Thailand. However, this gap widened even more when international prices spiked during the 2008-2009 Food Price Crisis, which resulted in the NFA's frantic sourcing from international rice suppliers.

International prices softened after 2007-08, but Philippine prices continued to rise. The wholesale price for rice in the country registered at an average of USD0.87 per kilogram for WMR and USD0.78 per kilogram for regular-milled rice (RMR) from 2011-2018. For the same period, the wholesale rice price in Vietnam was USD0.36 for 20% brokens, while the price in Thailand was USD0.41 for 5% brokens. Philippine rice prices were about double those of Vietnam and Thailand.

FIGURE 8
Wholesale Rice Prices: Philippines, Thailand, and Vietnam
Monthly, 2000-2018



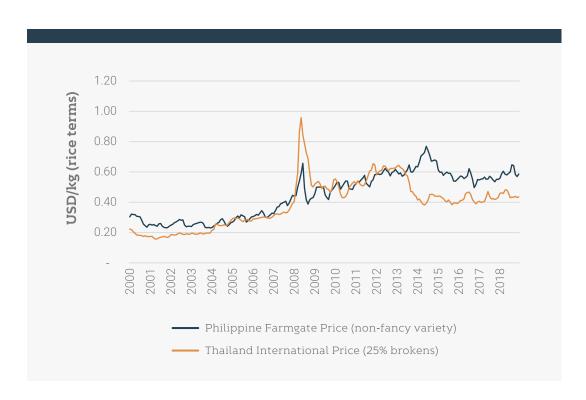
Source: Food and Agriculture Organization (FAO)

Since the NFA's rice distribution activities were projected as a social program, the NFA did not allow any significant increases in the price of NFA rice to consumers. In fact, the NFA release price was a pannational price, the same across the entire country, despite significant regional variations in local and regional distribution and marketing costs.

In general, the NFA was losing for every kilo of rice it sold because it was selling "low" to consumers

while buying high from farmers. This was why the NFA preferred imports over domestic procurement: imports were cheaper, procurement was much easier, and the NFA profited on imports, but lost money on locally procured rice. Milled rice from Thailand and Vietnam was cheaper than palay farmgate in rice terms (accounting for milling recovery of 65%). Moreover, NFA's imports entered the country duty-free, as the NFA received a subsidy for tariffs.

FIGURE 9 Thai FOB Price versus Philippine Farmgate Price Monthly, 2000-2018 USD/kg in rice terms



Source: FAO, PSA

Growing NFA Losses and Borrowings

By adhering to a strategy of "buy high, sell low", the NFA inevitably and unavoidably lost money on its operations, both in trading as well as regulatory activities.

Thus, over the years, the NFA required ever-growing annual budgetary subsidies, legislated as part of the national budget, as well as ever-increasing borrowing authority from the commercial banking system, with cover by sovereign guarantees issued by the Department of Finance (DOF).

In 2008, at the height of the food price crisis, public subsidies for the NFA peaked alongside rice prices,

NFA rice distribution, and NFA operating losses. With the exception of 2008, when the subsidy level peaked, the budgetary allocation for NFA was never enough to offset NFA's operating losses. With repeated annual losses, NFA needed external funds to finance its procurement and importations. It borrowed heavily to defray the costs of imports, as well as to cover at least part of the domestically procured palay. The NFA's borrowings under sovereign guarantee ballooned in 2008. By end-2018, this stood at PHP126 billion, from PHP25 billion in 2002. This level did not include loan interest, which further compounded the burden of supporting the NFA's continuing losses.

FIGURE 10 NFA's Financial Status (In PHP Billion) Selected Years, 2002-2018



Source: Commission on Audit's (COA) Audited NFA Financial Statements

Substantial Budgetary Support for the NFA

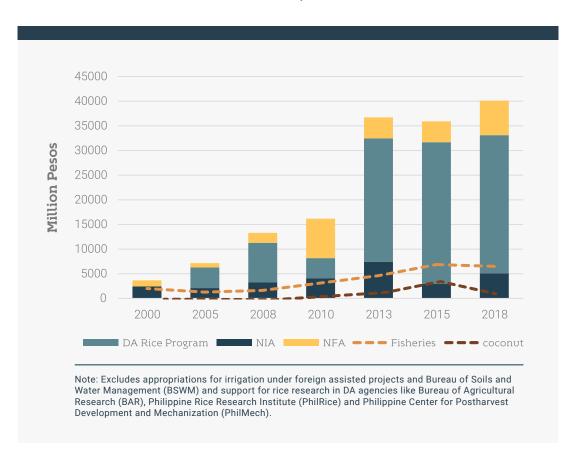
The budgetary allocations for the NFA's participation in the procurement and distribution of rice peaked in 2010, surpassing support for both the rice productivity program of the DA, and the irrigation development program of the National Irrigation Administration (NIA).

In 2010, the support to increase productivity in rice via the DA decreased in comparison to the support for the NFA's market activities. Investment in irrigation, while acknowledged as the most important factor for

increasing rice productivity, received negligible support in the 2000s. In 2013, however, irrigation investments began to gain prominence. Support for the DA's rice productivity programs-mostly for input and postharvest equipment and facilities for rice farmersstayed fairly constant over the years.

The importance given to rice is obvious in government appropriations. Overall allocations for the sector have dwarfed those for other significant subsectors in agriculture, such as fisheries and coconut.

FIGURE 11 **Budgetary Appropriations for Rice** Selected Years, 2000-2018



Source: General Appropriations Act

Rice Productivity Programs

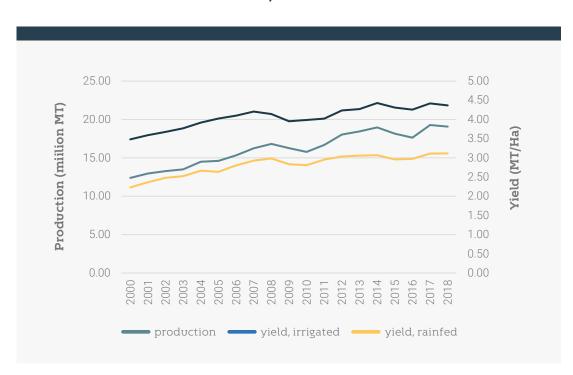
The DA's focus on increasing rice productivity for domestic food security has changed little through the years. However, the drive towards rice self-sufficiency became more pronounced with the passage of the Agriculture and Fisheries Modernization Act (AFMA) of 1996.

Under the leadership of Senator Edgardo Angara, who later became Secretary of Agriculture, the AFMA

was the most significant law enacted to develop the Philippine agriculture sector in the last two decades. A listing of public programs for rice sector development is included as *Appendix 1*.

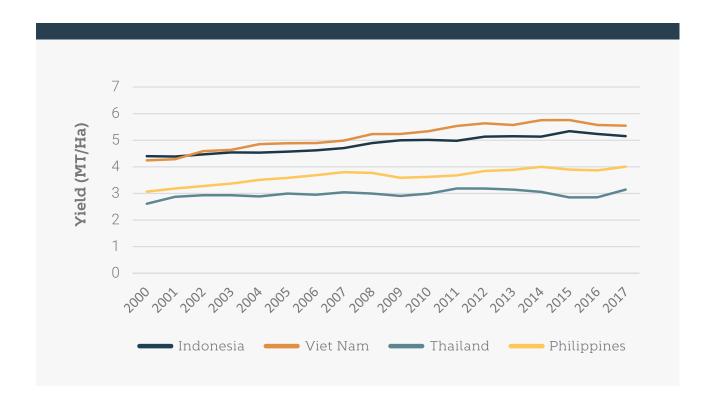
With all the support directed to rice, total rice production grew respectably from 2000-2007. Though it faltered thereafter, the rice sector still managed to grow an average of 2.4% per year over the 18-year period. This is

FIGURE 12
Rice Production and Yield
Annual, 2000-2018



Source: PSA

FIGURE 13 **Comparative Paddy Yield** Annual, 2000-2017



Source: FAO

faster than the country's population growth, estimated at 1.8% per annum. However, yield growth was sluggish at 1.2% per year for irrigated rice and 1.8% for rainfed rice production. Production growth was primarily gained via increases in hectarage, notably in irrigated areas.

Despite growth in total production, the country's average paddy yield failed to catch up with those of Vietnam and Indonesia. Nonetheless, Philippine yields remained higher than those of Thailand.

Attempts to Reform NFA and Rice Policy

Given the issues surrounding rice policy and the NFA, reforming the institution has always been on the policy agenda.

As early as 1983, many international development donors, including the United States Agency for International Development (USAID), World Bank (WB), Australian Agency for International Development (AusAid), Asian Development Bank (ADB), Food and Agricultural Organization (FAO), Organization for Economic Cooperation and Development (OECD), United Nations Economic and Social Commission for Asia and the Pacific (UN ESCAP), United Nations Development Programme (UNDP) and others, supported studies and analyses to shed light on the issues in the rice sector and define options for policy and reform.

Some of the reforms and changes recommended in the donor-supported analyses were adopted, but these tended to focus more on the NFA's involvement in commodities other than rice, as well as to enhance NFA's existing rice operations. The NFA's pervasive role in the rice market as both state trader and industry regulator was flagged as a conflict of interest in the late 1980s but was never significantly addressed.

A listing of attempts to reform rice sector policy, including rice trade and the role of NFA, is in *Appendix 2*.

When the Philippines joined the World Trade Organization (WTO) in 1995, rice was exempted from the country's commitment to remove QRs on imports, in favor of tariffs. In return for the waiver, the Philippines committed to an annual import level of 238,940 MT of rice at 50% ad valorem tariff as its MAV on rice. In actuality, the country imported an average of 939 thousand MT per year, or about four times more, over

the period from 1995-2004. As regulator and state trader, the NFA administered part of the MAV allocation to private importers and brought in the rest.

In 2004, the Philippines' 10-year exemption of rice from tariffication was extended for the period 2005-2012. During this extension, the MAV was made country-specific, that is, for rice imports to be sourced from pre-identified country suppliers. The MAV was also increased to 350 thousand MT at a lower 40% tariff.

In 2012, the Philippines again requested the extension of the tariffication waiver. This was granted after a very difficult round of negotiations. The result was that the MAV was more than doubled to 805,200 MT at 35% tariff.

Actual annual imports were, on average, five times the MAV in 2005-2012, but a mere 20% more than the MAV in 2012 -2017. The second extension also saw the country committing to lower tariffs on several non-rice products, like livestock, poultry, meat, peas, potatoes, and oilseeds.

It was clear that trading partners extracted deeper commitments from the Philippines in exchange for the second extension. The Philippines more tightly curtailed rice imports in the latter years of the extension period, limiting imports to only 20% higher than MAV. Thus, a third extension attempt would likely result in the demands ("requests") of its trading partners for concessions exceeding what the Philippines would be comfortable with, i.e. higher volumes and lower tariff rates for rice MAV and lower tariffs or reduced non-tariff barriers (NTB) on more agricultural products. Before the expiration of the waiver in 2017, the Cabinet Economic Cluster decided not to negotiate for further extensions.

Recent Analyses of Rice Sector Reform Options

From 2015-2016, the DA, IRRI and Philippine Rice Research Institute (PhilRice) collaborated on a study⁷ comparing the Philippines' rice productivity and production costs to those of China, India, Indonesia, Thailand, and Vietnam.



The results showed that the Philippines' cost of production was third highest, surpassed only by Indonesia and China. Vietnam, Thailand, and India all had lower production costs.

In 2016, the DA requested the support of the World Bank for a study to evaluate the accomplishments, costs, and benefits of the country's Food Self-Sufficiency (primarily for rice) Program. Also in 2016, the DA conducted nationwide consultations with rice farmers on tariffication after the lapse of the waiver in 2017.

For the DA, these studies and consultations provided bases for the argument of needing more time to raise the productivity and competitiveness of rice. The findings supported seeking a further extension of the special treatment on rice, which was to lapse on July 1, 2017.

Indeed, rice sector reform in the Philippines has been an area of continuing interest to economists and development analysts over the last 40 years. A large body of literature has developed, with most works focusing on the economic and financial costs of the current policies that restrict trade and the monopoly powers of the NFA on rice trade.⁸

⁷ Bordey FH, Moya PF, Beltran JC, Dawe DC, editors. 2016. Competitiveness of Philippine Rice in Asia. Science City of Muñoz (Philippines): Philippine Rice Research Institute and Manila (Philippines): International Rice Research Institute.

⁸ See for example David, C.C. and A.M. Balisacan (1995), Clarete, R.L. (1999), Tolentino, B. J. 1999), and Balisacan A and L. Ravago (2003), Baliscan, A, M. Sombilla and R. Dikitanan (2010)

Impetus for Successful Rice Sector Reform in 2017-2019

The contentious national elections of May 2016 ushered President Rodrigo Duterte into office. President Duterte appointed a new economic team, led by Finance Secretary Carlos Dominguez, who served as Agriculture Deputy Minister and Secretary from 1986-1989, during the Presidency of Corazon Aquino. Dominguez attempted to reform rice trade policy in 1986-1989 but was frustrated. In 2016, he came into office as the Finance Secretary with fresh resolve to work with the Duterte cabinet toward reform of the rice sector.

The economic team of the Duterte administration was united in its vision to reform the rice sector. Secretary Ernesto Pernia of the National Economic and Development Authority (NEDA) wrote in the 2016-2022 update of the Medium-Term Development Plan that the reform of NFA and rice trade was key to the revitalization of the agricultural sector. Budget Secretary Benjamin Diokno and Trade and Industry Secretary Ramon Lopez also supported the rice sector reforms. Governor Nestor Espenilla of the Bangko Sentral ng Pilipinas (BSP) expressed support for the deregulation of the rice industry as key to macroeconomic management and price stability.

Agriculture Secretary Emmanuel Pinol was initially resistant to the reform. This was understandable since farmers were his primary constituents. The members of the Cabinet, and finally the President, impressed Secretary Pinol with the larger economic benefits of the reform, which he embraced as the process moved into its latter stages.

In February 2017, a few months before the expiration of the second extension of the WTO special waiver on rice tariffication, the NEDA Board, chaired by the President, decided that the Philippines would no longer seek a further extension of special treatment of rice. This decision was reached after intense debate in the cabinet.

The final decision was that the Philippines would ask the WTO for time to put legislation in place to effect the tariffication of the rice QR. In the meantime, the President issued Executive Order 23 on 27 April 2017. EO 23 would extend the annual rice MAV of 805,200 MT and the "most favored nation" (MFN) tariff rates adopted on various agriculture products, as committed by the Philippines in exchange for the 2012-2017 WTO waiver on rice.

In May 2017, the Economic Cluster of the Cabinet, chaired by Finance Secretary Dominguez, received a briefing on the overall budgetary costs of the national rice program, including the cost of NFA's operations and rice market interventions. Secretary Dominguez also sat as the Government's representative on the Monetary Board of the Central Bank of the Philippines, which was increasingly concerned about rising inflation. The briefing was provided by a team led by Dr. V. Bruce J. Tolentino, then Deputy Director-General of IRRI. The briefing was based on analysis undertaken by Drs. Eliseo Ponce and Arlene Inocencio.

⁹ Eliseo Ponce and Arlene Inocencio, "Toward a More Resilient and Competitive Philippine Rice Industry: Lessons from the Past Three Decades" IRRI, 2017.

Bureaucratic Missteps Facilitating Reform

When the Duterte administration took office in June 2016, the NFA was already under the Office of the President, an arrangement instituted by the previous government of President Benigno Aquino. Prior to the Aquino regime, the NFA was part of the structure of the Department of Agriculture.

In December 2016, the President appointed retired Army officer Jason Aquino as NFA Administrator. Cabinet Secretary Leoncio Evasco was responsible for overseeing the NFA, as well as many other agencies attached to the Office of the President. In early 2017, Secretary Evasco and Administrator Aquino openly disagreed on rice import procedures and pricing and made mutual accusations of corruption. In the immediate aftermath of the dispute, the President summarily fired an Undersecretary in Secretary Evasco's office, citing corruption.

A key aspect of the disagreement between Administrator Aquino and Secretary Evasco was the extent to which private sector players would be allowed to participate in rice imports, in contrast to

exclusive government-to-government procurement. Administrator Aguino emphasized a dominant role for government while Secretary Evasco called for large private sector participation. The points of contention included speed and flexibility in procurement and delivery, pricing, and the ability (or inability) of private players for international rice trade.

As the intra-office conflict worsened, the NFA Council, charged by law to govern NFA operations, was rendered inutile.

As the conflict worsened, government and NFA decisions about rice imports and the management of stocks were seriously delayed, and when finally made, were poorly considered or hurriedly executed. Consequently, the NFA's participation in the domestic rice market fell, and NFA-held stocks were drawn down to negligible levels by early 2018, a significant factor in the spike in headline inflation that peaked in September 2018.

Legislative Initiatives on Rice Sector Reform

From the 1st Congress of 1987-2000, up until the 17th Congress of 2015-2018, there has been no lack of legislative proposals on the rice sector. Numerous bills have been proposed for consideration, with many proposing the diminution of regulation of the rice sector, as well as others seeking greater budgetary support for the NFA, along with the continuation, if not strengthening of NFA's regulatory powers.

Congressional action on rice policy reform that led up to the tariffication law began in 2016 with congressional inquiries on the implications of the lapse of special treatment of rice under the WTO. The NEDA was a frequent resource for the congressional hearings, having set rice sector reform among the Duterte government's priorities in the 2016-2022 Medium Term Development Plan. This rice reform agenda also led to the NEDA Board decision not to renegotiate for special treatment. The Philippine Institute for Development Studies (PIDS) made several policy papers on the expected gains from and options for tariffication.

Bills to replace the rice QR with tariffs were filed in the House of Representatives starting February 2017 and, in the Senate, in May 2017. Early supporters of tariffication were House Speaker Gloria Arroyo, Congressman Arthur Yap, and Senator Ralph Recto. In December 2017, the

Senate Economic Planning Office released a Policy Brief (PB-17-02) on the necessity of rice tariffication. In 2018, the Congressional Policy and Budget Research Department of the House of Representatives released a paper on the impacts of shifting the rice trade policy regime (PB 2018-04).

The initial bills focused on merely removing the QR in favor of tariffs and creating the fund for the tariff collections to be used for increasing rice productivity. However, the final version included the elimination of the NFA's regulatory functions. This was due to Senator Franklin Drilon, author of the Government-Owned and Controlled Corporation (GOCC) Governance Act of 2011, who felt that true QR elimination could not succeed if NFA was to retain regulatory powers. The bills related to rice tariffication are shown in *Appendix 3*.

The buildup of support for tariffication began slowly in 2017. However, by 2018, with the conflict in the Office of the President over the management of rice imports and stocks, legislative interest in NFA and tariffication intensified. The cabinet economic cluster was united in its call for rice tariffication, and as inflation worsened from March to September 2018, the positions of the executive and legislative branches, with the open support of the President, coalesced.

¹⁰ Senator Drilon was looking at the experience in sugar QR tariffication, where the Sugar Regulatory Administration was able to work around the law.

Key Factors That Hindered Previous Reform Efforts

Tolentino and dela Pena (2011) discussed the main hindrances to rice policy reform in general and the role of NFA in the rice market in particular. These included: (a) strong resistance among stakeholders who benefited from the existing, highly regulated system, (b) NFA's multiple and confused purposes, which made reform a complex undertaking with broad consequences, and (c) the short horizon of programs and policy formulation in the government that favored quick benefits over long-term gains.

The opposition from stakeholders who benefited from the existing NFA systems was the biggest obstacle to reform. These stakeholders included the small farmers and cooperatives who were able to sell palay to NFA; the retailers able to buy and sell NFA rice; the consumers able to buy NFA rice; the LGUs, civic institutions and politicians able to access NFA rice for constituents; the various suppliers of NFA for the packaging, storage, and transport of palay and rice; the traders able to import under the minimum access volumes; and the NFA staff, including the NFA-supported provincial, regional, and national farmers' advisory councils.

One can imagine that the strongest opposition to reform would come from the sectors, within and outside NFA, who took advantage of the opportunities for corruption inherent in NFA's operations. The small farmers unable to sell to NFA also opposed reform to reduce the NFA's "farmer-protecting" role in the market because they did not see any other significant government support for agriculture.

The other rice stakeholders who stood to gain from reform—the consumers who do not buy NFA rice and the rice traders who do not deal with the NFA—can best be described as passive bystanders, who were perhaps unaware of how the reform would affect them. Also, many were sympathetic to the idea that domestic agriculture should be supported and the NFA seemed like it was doing this.

The NFA's multiple purposes also made defining the reform complex. NFA supposedly supports the farmgate price of palay, moderates consumer rice prices, provides low-priced rice to the poor, stabilizes the supply of rice, and stands ready to provide rice supplies to areas affected by calamities. These are all laudable objectives, yet the NFA did not effectively fulfill any of these mandates because, operationally, its various objectives were in conflict. Meaningful NFA reform requires that the agency focus on the function(s) it can do best. Whichever of the functions to de-emphasize, even if passed on to another institution with a different set of tools, would be hard to sell politically. Also, it was difficult to sort out which reform would affect what purpose as NFA's operations seemingly attempted to serve all objectives with the same set of tools.

Moreover, it does not help that the policy making and program implementation horizon in the country is largely short-term, dictated by the limited terms of elected and appointed officials. The limited terms of office (of three to four years) encourage patronage politics and officials who favor populist policies and programs that provide immediate benefits, although long-term costs may be substantial. A reform of rice trade policy involves clear immediate displacements for many visible stakeholders. The major benefits, related to building a more competitive economy, accrue over the long term and are harder to isolate and quantify.

Even with widespread reports of inefficiency and corruption in the NFA over the many years leading up to 2018, there was no political will to drastically redefine the organization. Instead, supervision over the institution was transferred back and forth between the Office of the President to the DA, in the hopes that the transfers would address the inefficiencies and corruption.

More recently, NFA supervision was moved from the DA to the Office of the Presidential Assistant for Food Security and Agricultural Modernization (OPAFSAM) in May 2015, to the Office of the Executive Secretary in June 2016, and back to the DA in April 2018. Without significant institutional reforms, these transfers accomplished little. Inefficiencies and corruption within the agency were made possible by the institution's set of functions.

Catalysts of Tariffication in 2018-2019

It took a unique confluence of events to turn the tide for NFA reform. The following key catalysts for tariffication were: the lapse of the WTO special treatment of rice; conflicts between the Office of the President and the NFA on importation strategies leading to critically low level of rice stocks; increasing rice prices, combined with other pressures that led to a spike in inflation; united legislative action, and finally, a President who listened to his economic officials.

The special treatment of rice in WTO lapsed in July 2017. A bid for a third extension would have meant more and bigger concessions to trading partners, not just in rice but also in other products. The country would have had no allies, since the other three countries that also opted for the waiver in 1995 had by this time given up, or had indicated that they would give up the special treatment, with no unmanageable domestic impacts. Thus, the NEDA Board decided in February 2017 that the country would move to tariffy the rice QR and informed the WTO Committee on Agriculture accordingly.

Government missteps in stock management and imports starting in the second semester of 2017 and continuing into 2018 led to an increase in rice prices. Retail prices in NCR were as high as PHP48 per kilo for WMR in October, 14% higher than the PHP42 per kilo a year earlier. At first it was not clear that overall rice stocks were low; market manipulation by big traders was always offered and deemed as a possibility.

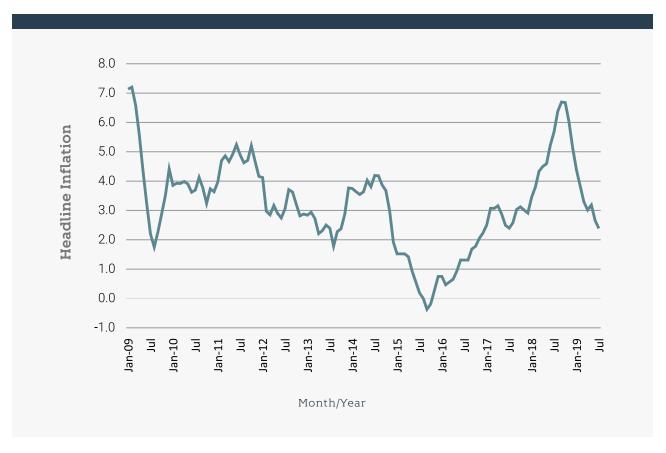
But it was clear that NFA management was in crisis, which put rice trade policy under a spotlight. The relationship between the NFA Administrator and the NFA Council broke down with a public airing of policy differences. They disagreed on major points: the deadline for first quarter 2018 MAV arrivals, the timing of 2018 imports, and the mode of importation. The NFA Council wanted to extend the deadline for MAV arrivals, the Administrator did not. The Administrator announced that the NFA had only 2 days' worth of stocks in February 2018 and wanted to import as soon as possible. The NFA Council did not give the clearance to import until May to protect second quarter palay harvests. The Council felt the NFA was not buying locally enough; the NFA reasoned that its buying price was not competitive.

The Administrator wanted to import under governmentto-government arrangement because it was faster; the Council opted for government-to-private sector imports for more transparency. With spiraling prices in August, the NFA Council allowed the private sector to import beyond the MAVs.

As other inflationary pressures, particularly increasing global oil prices came to the fore, domestic rice prices rose. The first tranche of Tax Reform for Acceleration and Inclusion (TRAIN) was passed into law in December of 2017, reducing taxes for many individual taxpayers, but imposing higher taxes on some items, including cars, tobacco, sweetened drinks, and fuel. The impact of the higher tax on fuel was exacerbated by increasing international prices for oil in 2018, which peaked in August 2018.

Prices for other food items like fish, meat, fruits, and vegetables also increased substantially as weather issues affected domestic production. The country's headline inflation rate exceeded 4% by March 2018, breaching the BSP's policy rate range of 2-4%,

FIGURE 14
Headline Inflation
By Month, In Percentage Points (2012 = 100)



Source: BSP

and peaked at 6.7% in September 2018. Year on year, the inflation rate for 2018 was 5.2 percent, much higher than the 2.9% average for 2017.

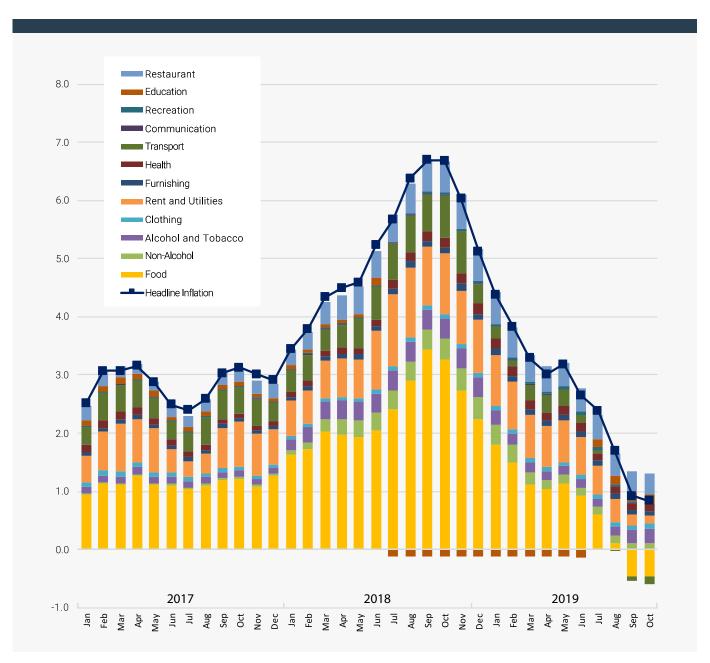
The increasing rice price was significant among the components of inflation because its impacts were greatest on the lowest-income groups. Also, it is the one commodity where government market participation, through the NFA, is precisely intended to stabilize the market.

As the rest of government got involved in various efforts to stem the rice price increase, it became even more obvious that government regulation could not efficiently stabilize markets. The Department of Trade and Industry (DTI) imposed suggested retail prices in October 2018—PHP39 for local RMR, PHP44 for local WMR, and PHP39 for imported WMR, among others—with little impact.

In October 2018, the President announced that rice imports should be allowed unimpeded. The DTI offered to facilitate NFA import clearances for the big traders/ supermarkets under its oversight. The DA Secretary suggested legalizing "smuggling" in the Zamboanga area, where inflation had breached 9% and rice prices

were highest. Secretary Pinol proposed that rice brought in as part of the traditional barter trade system between Southern Philippines, Malaysia, and Indonesia would henceforth be brought to some centralized location, where some minimal tariff may be collected.

FIGURE 15 **Contribution to Inflation** Monthly, In Percentage Points (2012 = 100)



Sources: PSA and BSP staff calculations

Note: Rent and utilities refers to housing, water, electricity, gas, and other fuels.

Achievement of Rice Liberalization - at Last

Congressional inquiries on rice and rice trade began in 2016 following the lapse of the WTO special treatment and amid the rising domestic prices of rice. These hearings already saw presentations on the negative, but also positive, implications of tariffication. As the conflicts and insinuations of corruption within NFA became known, and as rice prices rose, despite government attempts to control them, it became clear to legislators that existing rice trade policies and NFA systems were ineffective and prone to corruption.

On the executive side, economic managers who, despite the lack of support from the DA, had long advocated for rice import tariffication for food security and economic efficiency, found the opportunity to convince the President of its merits. The opportunity came when the conflicts between the NFA Administrator and Council highlighted key policy issues on rice importation and increasing rice prices began to drive inflation up.

Moreover, the BSP released a series of statements and analyses indicating that "supply-side factors", particularly spikes in oil and rice prices explained the rapid rise in inflation in 2018. The Central Bank thus joined the call for reforms in rice industry management.

President Duterte always maintained that he listens to the wisdom of his appointed Secretary of Finance Carlos Dominguez III and NEDA Director General Ernesto Pernia on economic policies. It also helped that Secretary Dominguez, having once headed the DA, is recognized for his knowledge on agriculture. Senator Franklin Drilon's knowledge of government corporations and his continuing influence in the Senate enabled the inclusion of key reforms in NFA in the tariffication bill. With the business-savvy Senator Cynthia Villar as Chair of the Committee on Agriculture and Food, the support of the President on the removal of the rice QR finally pushed the key legislators to get the bill enrolled as Senate Bill 1998/House Bill 7735. Congress presented the bill to the President on 15 January 2019.

The bill was expected to be signed by the President into law, or to simply lapse into law on 15 February 2019. On 14 February 2019, after a last-minute meeting with petitioners against the bill, the President demonstrated his commitment to tariffication by signing the bill into law as RA 11203 "An Act Liberalizing the Importation, Exportation and Trading of Rice, Lifting for the Purpose the Quantitative Import Restriction on Rice, and for Other Purposes." Full effectivity of the law followed upon publication on 5 March 2019.

Immediately following the President's signature, the key departments, led by the NEDA, worked on the Implementing Rules and Regulations (IRR) of RA 11203. Many of the provisions of RA 11203 were self-executory, but there were aspects that required detailed guidelines for implementation. The IRR for RA 11203 was signed by the NEDA, and the Departments of Agriculture, and Budget and Management on 5 April 2019.

The Aftermath

As of this writing, the Rice Tariffication Law has been in implementation for about eight months. The transition process is underway, with emerging gainers and losers. So far, the clearest gainers are Filipino consumers, who are now experiencing lower domestic rice prices. Overall, inflation has fallen to historically low levels, with annual inflation measured at a historic low of 0.8% in October 2019.

The losers due to rice tariffication are the rice farmers. Farmgate prices for fresh and unmilled palay have fallen significantly and have fallen faster and deeper than milled rice prices. The Rice Tariffication Law became effective in early March 2019, toward the end of the 2018-2019 dry cropping season. The wet season is currently in full swing, with harvests expected in late October-November 2019.

Thus far, farmers have not experienced the liberalized policy regime in full, and the production side of the rice industry has not had a chance to adjust. Traders and millers have had more flexibility to adapt to the more liberal trade regime. Recognizing the difficulties the farmers face, the Philippine government is now implementing catch-up adjustment and transition support measures for the most badly-affected farmers, including cash payments, highly-subsidized loans, and grants of seed, farm machinery, and training support.

On the milled rice and rice trading side, prior to the enactment of the Rice Tariffication Law, the only entity authorized to engage in international trade was the NFA. No other entities, public nor private, had the authority, and thus the experience, contracts, and operational supply chains in international rice trade. It will take a year or two, or two to four planting cycles, to make a substantial transition in trade.

On the farm production side, exposure to international trade will change the competitive context of the rice industry. Those farmers who are uncompetitive in rice production will shift to other crops or take up other occupations or livelihoods. More competitive farmers will take up the slack, particularly if farm consolidation and operational sizes of farms are allowed to grow, thereby enabling mechanization. Under the new law, the domestic industry will remain protected by a relatively high tariff wall of 35-40%.

Tariffication and liberalization also provides the opportunity for government to direct the substantial resources heretofore wasted on price support through the NFA toward those aspects that truly matter for the competitiveness and sustainability of the Philippines rice industry: support for productivity and resilience.

Appendix 1

Rice Programs, Key Objectives, and Major Strategies (1986-2016)

| PROGRAMS | KEY OBJECTIVES/ GOALS | MAJOR STRATEGIES |
|--|---|---|
| Masagana 99 (M99), 1986-87 | To plant 691,529 hectares of irrigated area and 71,278 hectares of rainfed area in 58 priority and 10 associate provinces. Target: 64.2 million cavans of 50 kg (3.2 MMT), projected average yield per ha of 85 cavans (4.25 t/ha for irrigated), and 70 cavans (3.5 t/ha for rainfed) | Use technology package, IR40 and IR42 No-collateral production loans Improve seed production and distribution Improve distribution of fertilizer Training for extension workers and farmers Intensified pest and disease control campaign National artificial rain stimulation Formulation and implementation of policies on price support, procurement, and storage Improve the management information system Set up Rice Management Task Force |
| Rice Productivity Enhancement Program (RPEP), 1987-89 | To increase palay production in 1990 to 9.7 MMT from the projected 9.3 MMT in 1989 and provide contingencies to cover probable losses due to inclement weather and allow a sufficient buildup of NFA stock carried into the 1990 lean season | Fertilizer and seed palay exchange, 3 bags palay for 4 bags fertilizer and 1 bag certified seeds NFA to lease out all its underused facilities DA to accelerate construction of SWIPs and rehabilitation of large systems Credit: enhance farmers' access to production credit Price stabilization Rice information dissemination |
| Rice Action Program (RAP), 1990-92 | Increase 1990 production of rice by 3% to 3.5% over the 1989 harvest, stabilize 1990 prices of rice at levels for both consumers and producers, initiate continuing actions to promote rice productivity and increase rice yields through better availability and more efficient use of water, fertilizer, and quality seed; reduce post-harvest losses | Strengthen capability for rainmaking Ensure supply of stock seed Lower irrigation cost Establish farm-level rice centrals Repair communal and national irrigation systems Provide transportation-handling facilities in trading routes Construct SWIP Expand and strengthen credit support Intensify NFA procurement to absorb 5% of expected production in 1990 Expand fertilizer assistance to farmers NFA to focus on grains stabilization Improve irrigation management system |

| PROGRAMS | KEY OBJECTIVES/ GOALS | MAJOR STRATEGIES |
|---|---|---|
| | | Intensify varietal and production and postharvest technology improvement activities Increase use of organic fertilizer Monitor the fertilizer market Review and reform seed policies and programs Establish seed certification laboratories in each province |
| Key Production Areas, 1992-96 | Improve farm productivity by addressing the low use of certified seeds, and inadequate irrigation systems and postharvest equipment and facilities | Subsidized certified seeds and organic fertilizers Shallow tube well (STW) development |
| Gintong Ani Program, 1996-98 | To attain palay production of 10.5 MMT in 1996, improve rice productivity from 3.5 to 5.0 t/ha in irrigated areas and from 2.0 to 3.0 t/ha in non-irrigated areas, enhance farm income, and stabilize prices of palay and rice at levels equitable to both producers and consumers | Soft loans for farm inputs Remove subsidies on output and input prices Remove non-tariff barriers Provide efficient support services, growth in productivity, and increased expenditure on R&D |
| Agriculturang Makamasa Program, 1998–2000 | Cover 300,000 to 500,000 ha of rice production area in all provinces with irrigation facilities; in wet season 1999-2001 (4 seasons), yields will be analyzed; in dry season 2001 to 2004 (6 seasons), production technologies will be widely implemented to achieve high yields of 5-7 t/ha during the wet season and 7-10 t/ha during the dry season. Average yield will be 5-6 t/ha. | Provide support to LGUs to attain target yield increase Avail of trade and fiscal incentives Promote production-intensifying cost-reducing technologies Tap expertise of state universities and colleges (SUCs) Increase public investment in irrigation, post-harvest facilities, FMRs, and farm mechanization Improve production marketing systems Improve quality of seeds Monitor rice supply situation in deficit areas |

| PROGRAMS | KEY OBJECTIVES/ GOALS | MAJOR STRATEGIES |
|---|--|--|
| Ginintuang Masaganang Ani Countrywide for Rural Employment and Services (GMA- CARES), 2001-10 | To increase rice yield by 9% and farm income by at least 10% per year, reduce postharvest losses by at least 1% per year, generate additional jobs in hybrid and inbred rice seed production and cultivation, increase palay production from 14.49 MMT in 2004 to 15.12 MMT in 2005, 15.88 MMT in 2006, and 16.67 MMT in 2007, and increase yield by 20% from 2004 to 2007 | Fertilizer subsidy of PhP 500 per farmer and subsidy of certified and hybrid seeds Location-specific and LGU-centered program planning and implementation Adoption of precision rice farming with latest technologies Strengthen commercialization technologies Focus on state-of-the-art postproduction technologies Improve irrigation services and systems ESETS Innovation: Palay Check Make credit facilities accessible Develop marketing system |
| Agri-Pinoy Program, 2010-16 | To produce our domestic rice/palay requirement by 2013; beyond this year, the aim is to strengthen national resilience in staple/rice production to impacts of climate change, from 15.77 MMT of palay in 2010, it aims to increase production to 22.73 MMT by 2016 at an average growth of 6% per year. | Promote widespread use of yield-enhancing technologies and appropriate farm machinery and postharvest facilities Bolster public investment in key public goods, including irrigation, research and development, and extension services Reform the domestic staples market and policy |

Source: Eliseo Ponce and Arlene Inocencio, *Toward a More Resilient and Competitive Philippine Rice Industry:* Lessons from the Past Three Decades. International Rice Research Institute, 2016.

Appendix 2

Timeline of NFA Reform (1983-2018)

| PERIOD | REFORM ACCOMPLISHED | KEY OBJECTIVES | TECHNICAL ASSISTANCE | AGENCIES INVOLVED | RELATED DEVELOPMENTS |
|-------------|--|---|--|--|---|
| 1983 – 1985 | EO withdraws NFA involvement in non-grains; wheat and feed trading liberalized, privatized; NFA trading limited to rice and corn | Limit support for Government corporations, including NFA; Reduce NFA involvement in food trade | Loan with Conditionalities, Structural Adjustment Program | Office of the Prime Minister, IMF - WB | Debt crisis; Aquino assassination; snap elections |
| 1986 – 1989 | Corn trading privatized but QR maintained; NFA trading limited to rice | Implement NFA adjustments given reduced support to GOCCs; Improve NFA efficiency | Analysis TA; Study | DA, NFA, USAID AAPP | People Power; Revolutionary Aquino Government |
| 1991 – 1995 | Philippines accedes to WTO; Remaining QRs on agriculture products, including corn but except rice, tariffied. | Improve agriculture sector productivity and support liberalization of regulated sectors | Analysis and Advocacy TA | DA, USAID ASAP | Conclusion of GATT UR Negotiations; WTO created; Philippine rice crisis of 1995 |
| 1996 – 1997 | Preparations for rice sector reform project | Improve food security | Rice Sector Reforms Study (becomes basis for ADB & USAID assistance) | DA, ADB | Asian Financial Crisis of 1997-98 |
| 1998 | Promotion of food security plus sufficiency in rice and corn, made official policy | Agriculture and Fisheries Modernization Act | | Congress | |
| 1996 – 2003 | Improved understanding of rice sector issues | Corporate reform of NFA; Privatize trading function; Improve NFA's finances. Transfer subsidized-rice distribution to DSWD | Studies | NFA, DSWD, USAID AGILE, EGTA | People Power 2 (2001) AGILE project under Senate investigation for rice policy advocacy. |

| PERIOD | REFORM ACCOMPLISHED | KEY OBJECTIVES | TECHNICAL ASSISTANCE | AGENCIES INVOLVED | RELATED DEVELOPMENTS |
|-------------|--|---|---|------------------------------|---|
| 2002 – 2004 | NFA rice buying price adjusted | Liberalize rice trade in keeping with WTO commitments (exemption of rice from tariffication lapses by 2005) | GSDP TA component, aimed at advocacy | DA, NFA, ADB GSDP | ADB Grains Sector Development Program (GSDP) loan terminated |
| 2002-2005 | President announces open participation in rice trade subject to payment of tariffs (2002). NFA begins paying tariffs on rice imports using, initially, loan proceeds and, later, FIRB subsidies. NFA begins allocating volume for private sector imports | Adjustments toward reduction of NFA monopoly of rice trade. Reduced fiscal subsidies for NFA. | | | Philippines successfully negotiates at WTO for extension of exemption of rice from tariffication |
| 2007 – 2008 | More studies on rice policy | Enhance grains productivity and marketing efficiency | Study on Food Security | PhilRice, SEARCA | |
| 2006 – 2007 | Some improvements in NFA administration and management | Enhance efficiency of NFA corporate operations; Improve governance of GOCCs | Study, Advocacy TA | NFA, DA, DOF, AusAID PEGR | |
| 2008 - 2009 | NFA palay support price adjusted upward. Distribution of low-priced NFA rice limited to poor | Adjustments to food price crisis; Improvements in targeting of beneficiaries of subsidized rice. | | OP, DA, NFA, DSWD, DBM | International food price crisis (2008) US and international financial crisis (2009); |

| PERIOD | REFORM ACCOMPLISHED | KEY OBJECTIVES | TECHNICAL ASSISTANCE | AGENCIES INVOLVED | RELATED DEVELOPMENTS |
|-----------|---|---|----------------------------|-------------------------------|-------------------------|
| | families (those with Access Cards); Price of NFA rice distributed to regular markets adjusted upwards. NFA reorganized pursuant to EO on "Government Rationalization". | Improved efficiency of NFA | | | |
| 2009-2010 | Improved understanding of rice sector issues. | Enable recovery from food price crisis, enhance grains productivity and marketing efficiency | TA, Emergency Food Loan | DA, USAID, FAO, World Bank | |

Source: V. Bruce J. Tolentino and Beulah Maria de la Pena, Stymied Reforms in Rice Marketing in the Philippines. The Asia Foundation, 2011

Appendix 3

Timeline of Legislative Action on Rice Tariffication (2016-2018)

| DATE FILED | HR/HB/ SR/SB NO. | AUTHOR/S | FULL TITLE | |
|--------------------------|---------------------|---|--|--|
| HOUSE OF REPRESENTATIVES | | | | |
| 26 September 2016 | HR 392 | Rep. Tomas Villarin | A Resolution directing the Special Committee on Globalization and WTO, to conduct an inquiry, in aid of legislation, on the implications of the expiration of the Special Treatment on Rice under the Agreement on Agriculture of the Uruguay Round of the General Agreement on Tariffs and Trade | |
| 5 October 2016 | HR 442 | Rep. Horacio Suansing, Jr.; Rep. EstrellitaSuansing | A Resolution directing the proper House Committee to conduct an inquiry, in aid of legislation, on the alleged need to support the lifting of quantitative import restrictions on rice to better attain national food security and to review for this purpose Republic Act No. 8178, otherwise known as the "Agricultural Tariffication Act of 1996" | |
| 11 October 2016 | HB 4018 | Rep. Peter Unabia | An Act providing free insurance premium for farmers under the Philippine Crop Insurance Corporation, amending for the purpose Republic Act 8178, as amended, entitled "An Act Replacing Quantitative Restrictions on Agricultural Products, except Rice, with Tariffs, creating the Agricultural Competitiveness Enhancement Fund, and for other purposes" | |
| 1 February 2017 | HB 4904 | Rep. Arthur Yap | An Act amending Republic Act 8178, otherwise known as the "Agricultural Tariffication Act," and Presidential Decree No. 4, as amended, otherwise known as "Proclaiming the Creation of the National Grains Authority and Approving Funds Therefor" | |
| 13 February 2017 | HB 5023 | Rep. Gloria Macapagal-Arroyo | An Act to place safety nets for Filipino rice producers by imposing tariff in lieu of quantitative restrictions on rice imports, directing tariff collection from rice imports to projects and programs that enhance rice productivity and increase farmers' income and for other purpose | |
| 16 March 2017 | HB 5326 | Rep. Cecilia Leonila Chavez | An Act strengthening rice self-sufficiency, directing all proceeds from rice importations and auctions of smuggled rice to rice production support projects and programs | |

| DATE FILED | HR/HB/ SR/SB NO. | AUTHOR/S | FULL TITLE |
|-------------------------|---|---|--|
| | | HOUSE OF REP | RESENTATIVES |
| 6 April 2017 | HB 5433 | Rep. Jose Panganiban | An Act replacing quantitative import restrictions on rice with tariffs, and creating the Rice Competitiveness Enhancement Fund, amending for the purpose Republic Act 8178, as amended by Republic Act 9496, further amended by Republic Act 10848 |
| 18 April 2017 | HB 5443 | Rep. Sharon Garin | An Act replacing quantitative import restrictions on rice with tariffs, and creating the Rice Competitiveness Enhancement Fund, amending for the purpose Republic Act 8178, as amended by Republic Act 9496, further amended by Republic Act 10848 |
| 14 August 2017 | HB 6190 | Rep. Rico Geron | An Act to place safety nets for Filipino rice producers by imposing tariffs in lieu of quantitative restrictions on rice imports, directing tariff collections from rice imports to projects and programs that would enhance rice productivity and increase farmers' incomes |
| 21 May 2018 | HB 7735 (Substitute Bill under Committee Report No. 739) | Sponsor: Rep. Jose Panganiban (57 authors in the Third/Final Reading) | An Act replacing the quantitative restrictions on rice with tariffs and creating the Rice Competitiveness Enhancement Fund |
| | | SENATE OF TH | E PHILIPPINES |
| 30 June 2016 | SR 53 | Sen. Francis Pangilinan | An Act establishing a strategic food security rice reserve and for other purposes |
| 13 September 2016 | SR 143 | Sen. Grace Poe | A Resolution directing the proper Senate Committee to conduct an inquiry, in aid of legislation, on the alleged need to support the lifting of quantitative import restrictions on rice to better attain national food security and to review for this purpose Republic Act 8178, otherwise known as the "Agricultural Tariffication Act of 1996" |
| 13 September 2016 | SR 146 | Sen. Ralph Recto | A Resolution directing the Senate Committee on Agriculture and Food, to conduct an inquiry, in aid of legislation, on the proposed rescission of the quantitative import restrictions on rice, with the end in view of ensuring accessible rice supply in the country and protecting the interests and welfare of Filipino rice farmers |

| DATE FILED | HR/HB/ SR/SB NO. | AUTHOR/S | FULL TITLE |
|-------------------------|--|---|---|
| | | SENATE OF TH | E PHILIPPINES |
| 29 May 2017 | SB 1476 | Sen. Ralph Recto (co-authored by Sens. Leila De Lima and Joel Villanueva) | An Act replacing quantitative import restrictions on rice with tariffs and creating the Rice Competitiveness Enhancement Fund, amending for the purpose Republic Act 8178, as amended, and for other purposes |
| 12 February 2018 | SB 1689 | Sen. Risa Hontiveros | An Act imposing tariffs on imported rice, creating the Rice Industry Competitiveness Enhancement Fund, and for other purposes |
| 30 May 2018 | SB 1839 | Sen. Sherwin Gatchalian | An Act replacing quantitative import restrictions on rice with tariffs, lifting the quantitative export restrictions on rice and corn, and creating the Rice Competitiveness Enhancement Fund, amending for the purpose Republic Act 8178, as amended, and for other purposes |
| 11 September 2018 | SB 1998 (Substitute Bill under Committee Report No. 440) | Sponsor: Sen. Cynthia Villar (7 authors in the Third/Final Reading) | An Act replacing quantitative import restrictions on rice with tariffs, lifting the quantitative export restrictions on rice, and creating the Rice Competitiveness Enhancement Fund, amending for the purpose Republic Act 8178, as amended by Republic Act 9496, as further amended by Republic Act 10848, and for other purposes |
| 28 November 2018 | Bicameral Conference Committee Report | Sponsors: Sen. Cynthia Villar and Rep. Jose Panganiban | An Act liberalizing the importation, exportation, trading of rice, lifting for the purpose the quantitative restriction on rice and for other purposes |

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